

# CHIROPRACTIC:

HEALTH AS NATURE INTENDED

2022 FALL CONVENTION  
CHI HEALTH CENTER OMAHA  
AUGUST 18-21, 2022



Nebraska  
Chiropractic  
Physicians  
Association

## **EXHIBITOR PROSPECTUS**

CONTACT: LORI BECK, DIRECTOR OF MARKETING  
PHONE: 402-502-4275  
EMAIL: [LBECK@NEBRASKACHIROPRACTIC.ORG](mailto:LBECK@NEBRASKACHIROPRACTIC.ORG)



**YOU ARE INVITED TO ATTEND THE NEBRASKA CHIROPRACTIC PHYSICIANS ASSOCIATION'S 2022 FALL CONVENTION — AUGUST 18 - 21, 2022 — AT THE CHI HEALTH CENTER OMAHA.** The following exhibitor prospectus provides information regarding the exhibitor schedule, booth registration, sponsorship and advertising opportunities, rules and regulations, and hotel and travel information.

### EXHIBITORS WILL EXPERIENCE:

- Networking opportunities with over 400 chiropractic physicians and chiropractic assistants by showcasing your products and services.
- Many sponsorship and advertising opportunities to increase brand awareness.
- Recognition in our attendee binder and a three-month listing on the member section of the Nebraska Chiropractic Physicians Association (NCPA) website after convention.

If you have additional questions, please contact Lori Beck, Director of Marketing and Events at 402-502-4275 or [lbeck@nebraskachiropractic.org](mailto:lbeck@nebraskachiropractic.org). For more information about the NCPA, please visit: [www.nebraskachiropractic.org](http://www.nebraskachiropractic.org).

### EXHIBITOR SCHEDULE

#### THURSDAY, AUGUST 18, 2022

1:00-5:00pm: The Brook Bowhay Memorial Golf Event  
2:00-7:00pm: Exhibitor Set-up

#### FRIDAY, AUGUST 19, 2022

7:15am: Registration begins  
8:00am: Conference begins  
9:45-10:15am: Networking break in the Exhibitor Area  
11:15-11:45am: Exhibitor Luncheon (*meal provided by NCPA*)  
12:00-1:00pm: Doctor & CA Luncheon  
2:30-3:00pm: Networking break in the Exhibitor Area  
5:00-6:00pm: Exhibitor Reception (*booths open*)

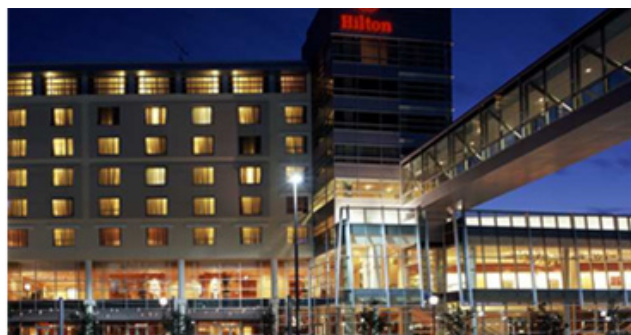
#### SATURDAY, AUGUST 20, 2022

7:15am: Registration begins  
8:00am: Conference begins  
9:45-10:15am: Networking break in the Exhibitor Area  
11:15-11:45am: Exhibitor Luncheon (*meal provided by NCPA*)  
12:00-1:00pm: CA Luncheon  
2:30-3:00pm: Networking break in the Exhibitor Area  
3:00pm: Exhibitor Booth Breakdown

**PLEASE NOTE: ALL EXHIBIT BOOTHS  
WILL NEED TO BE REMOVED BY 6:00PM  
ON SATURDAY, AUGUST 20, 2022.**

### HOTEL & TRAVEL INFORMATION

Exhibitors are responsible for arranging their own travel and hotel arrangements.



#### HOTEL

Hilton Omaha  
1001 Cass Street  
Omaha, NE 68102  
Phone: 402-998-3400  
Fax: 402-998-4242

The group hotel room rate is approximately \$141.00 and must be reserved by July 23, 2022. A hotel link will be posted on the registration page.

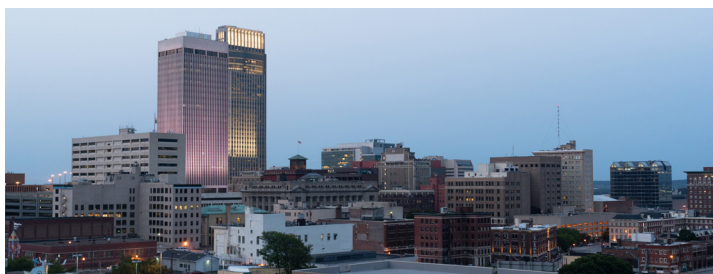
Please note, some business or shuttle services may be limited at the hotel due to on-going staffing issues.

#### AIR TRAVEL & GROUND TRANSPORTATION

Eppley Airfield is located approximately three miles from the hotel and convention center. Rental cars, ride share and taxi transportation are available from the airport or via shuttle through the hotel.

#### AREA ATTRACTIONS AND DINING

For more information about Omaha & the Downtown Old Market area, please visit: [www.visitomaha.com](http://www.visitomaha.com).



## EXHIBITOR BOOTH INFORMATION

### EXHIBITOR BOOTH FEE: \$600 EACH

#### THE BOOTH FEE INCLUDES:

- One 10x10 booth
- Pipe and drape for three sides
- One skirted eight-foot table with two chairs
- Daily lunch buffet and break services
- Wireless internet
- One electrical drop

*Additional drops are available for an additional cost and will need to be ordered through the convention center.*

- Extra chairs or equipment are available at an additional cost

*All extra items must be approved by the NCPA prior to contacting the contracted rental company.*



#### IMPORTANT! PLAN AHEAD!

**Attendee information is not provided to exhibitors or sponsors. No exceptions.**

**Exhibitors should plan on collecting attendee information at their individual booth.**

**PLEASE READ ALL EXHIBITOR GUIDELINES BELOW.**

**The exhibitor registration deadline is August 3, 2022. Booths must be paid in full and late registrations will not be allowed after this date, so please plan accordingly.**

Once registered and confirmed by the NCPA, you will receive an email with your booth number and exhibitor kit. All shipments to the convention center must be coordinated through the contracted shipping company.

## EXHIBITOR GUIDELINES

- Each booth registration includes up to three attendees. Each additional attendee must be paid for separately.
- The NCPA will assign booth locations, which are subject to change at any time. The NCPA reserves the right to deny any vendor to ensure a good mix of products and services.
- Special requests (i.e. corner booth, end location, near another vendor) are not guaranteed. Exhibitors who wish to avoid assignment space adjacent to that of a particular exhibitor should indicate that on their application.
- If you have large equipment or need extra space, please purchase two booths. Equipment cannot stick out into the aisles or into other vendor booths. Failure to do so may result in revoked invitations to future events.
- All exhibitors will follow the rules & regulations designated by the convention center, which includes product sampling and no hanging or taping anything to the walls.
- Booth space cannot be shared. Exhibitors are prohibited from assigning or subletting a booth or any portion of space allotted to them, nor shall they exhibit or permit to be exhibited in their space any merchandise or advertising materials which are not part of their own regular products.
- The NCPA, or its officers, agents, or employees, nor the convention center or hotel, will be liable for the safety of exhibitor's property, agents, or employees from theft, damage by fire, accident, or any other causes. Exhibitors wishing to insure their exhibit materials, goods, or wares against theft, damage by fire, accident, or loss of any kind, must do so at their own expense. The exhibitor assumes all responsibility for any and all loss, theft, or damage to exhibitor's displays, equipment, and other property while on premises.
- NCPA reserves the right to decline to permit an exhibitor to conduct and maintain an exhibit, if, in the judgment of the NCPA, said exhibitor or exhibit, or proposed exhibit, shall in any respect be deemed unsuitable. This reservation relates to the person's conduct, articles of merchandise, printed matter, souvenirs, catalogs, and any other items, without limitation, that affect the character of the exhibit.

- Cancellation of exhibit space must be directed in writing to NCPA Convention, 13215 Birch Dr., Ste. 200, Omaha, Nebraska, 68164. Refunds, less a \$100 cancellation fee, will be made at the discretion of the NCPA if made 30 days prior to the conference. Cancellations received less than 30 days before the convention date will not be refunded.
- The NCPA does not release pre or post registration lists, member contact information, or any other data to exhibitors due to privacy and confidentiality. Exhibitors must collect this information during the event.
- Requests for use of function space at the convention facility must be made in writing to NCPA. Upon receipt of request for function space, NCPA will notify you if space is available and can accommodate your request.

## SPONSORSHIP AND ADVERTISING OPPORTUNITIES

**We offer many sponsorship and advertising opportunities to get your brand in front of attendees before, during, and after the convention. Please note that some have limited availability, and all are first come, first serve, based on payment received. All sponsorships and ads must be paid in full and received by August 3, 2022.**

### SPONSORSHIP OPPORTUNITIES

#### **Binder Cover Sponsor- \$500 (2 available)**

Get your logo in front of all attendees! This sponsorship assists the NCPA with printing costs for attendee binders. Sponsor logos are printed in color on the front of the binder that each attendee receives and are also listed on sponsor signage.

#### **Art Fest 2022 Event Sponsor- \$500 (2 available)**

This not-to-miss, all-ages event is scheduled on Friday, August 19, from 6-9pm, at the Hot Shops Art Center. The event includes dinner, drinks, trolley transportation, live art demonstrations, live music, and art activities. Sponsor logos will be printed on event signage and featured on the sponsor signage.

#### **Billiards & Brews Event Sponsor- \$500**

This social event is scheduled on Saturday, August 20, from 6-8pm, at the Upstream Brewery in Omaha's Old Market district. This adults-only event includes drinks, appetizers and billiards. Sponsor logos will be printed on event signage and featured on the sponsor signage.

#### **Networking Break Sponsor- \$350 (4 available)**

This sponsorship receives exclusive sign recognition and high exposure during the morning or afternoon break sessions. Breaks are featured in the exhibitor area and include light refreshments for attendees. Sponsor logos are also listed on sponsor signage.

#### **Golf Hole Sponsor- \$250 (9 available)**

This sponsorship receives exclusive sign recognition and high exposure during the Brook Bowhay Memorial Golf event scheduled on Thursday, August 18.

### ADVERTISING INFORMATION

#### **PRINT ADS**

Expand your reach through advertising opportunities for exhibitors! Use your own graphics to place a full-color ad in the printed attendee binder.

¼ page ad- \$250 (8 available)

*1/4 page ad size is 3.75in.W x 5in. H*

½ page ad- \$500 (4 available)

*(Horizontal) 1/2 page ad size is 7.5in.W x 5.25in. H*

*(Vertical) 1/2 page ad size is 3.75in.W x 10in. H*

Full page ad- \$1,000 (4 available)

*Full page ad size is 7.5in.W x 10in. H*

#### **DIGITAL ROTATING SLIDESHOW ADS**

Share your message on the big screen that all attendees can see! Ads will be placed in rotation in the slideshow that plays at the beginning of each day and during all break sessions.

Ad size = wide screen PPT slide - \$250 (10 available)

